



The Ground-A-Bout: Fundraising

Welcome to The Ground-A-Bout's Fundraiser Program!

How does it work?

You Sell, We Bean! With our custom ordering sheet, your organization members will be motivated to sell as many retail coffee bags as possible. Once the fundraiser concludes, simply submit the final numbers and payment to our team, and we'll take it from there. We'll roast and bag the beans, ensuring they're ready within two weeks of receiving the final payment. After distributing the coffee, all that remains is for you to sit back and enjoy a fresh cup of joe.

How does our organization receive funds?

Collect payments upfront, deduct your earnings, and remit the balance to us! Roasting begins upon payment through our efficient invoicing system. Payment options include ACH, credit card, or check.

How and when do I get my hands on that delicious coffee?

Choose start and end dates for your fundraising campaign. Allow us two weeks post-fundraiser for roasting and packaging. Your organization's orders can be picked up at The Ground-A-Bout on a scheduled date. Larger orders may opt for delivery (additional fees may apply).

Supporting your success

We're committed to making your fundraiser as smooth and successful as possible. Our Director of Marketing will take promotional photos of your group with our coffee, helping to boost awareness and support through social media. We'll also create a custom order sheet tailored to your fundraiser, making it easy to track and promote sales. Throughout the process, our team is here to support you every step of the way.

What options are there for coffee?

All coffee is offered as a **ground or whole-bean** option. We roast weekly to ensure our customers get the freshest product possible! Single-origins and blends vary by season, but check out our highlights below:

★ *Single-Origin Coffee*

Brazil - Regular or DECAF

- Medium to Bold Roast // Tasting Notes: Milk Chocolate + Hazelnut
- Price to Customer: \$14.00/12oz bag – Profit to Organization: \$3 per bag

*Ask about our seasonal single-origin coffee!

★ *Blends - Exclusively at The Ground-A-Bout*

Summer Blend - Golden

- Light Roast // Tasting Notes: Vanilla, Honey, Tangerine
- Price to Customer: \$15.00/12oz bag – Profit to Organization: \$3 per bag

Fall Blend - COMING SOON!

- Light to Medium Roast // Tasting Notes: Tiramisu, Honey, Cocoa Powder
- Price to Customer: \$15.00/12oz bag – Profit to Organization: \$3 per bag

Winter Blend - COMING SOON!

- Light to Medium Roast // Tasting Notes: TBD
- Price to Customer: \$15.00/12oz bag – Profit to Organization: \$3 per bag

★ *Custom Coffee Blend Option + \$250 Customization Fee*

- Create a custom coffee blend for your organization! Includes:
 - A unique blend - only available to be sold by your organization!
 - A private cupping - try 3 unique blends crafted by our roaster and select your favorite!

- A custom label - send us your logo and design inspiration. We'll work exclusively with you to create a customized label representing your organization. *Labels are subject to approval by The Ground-A-Bout.
- Price to Customer: \$15.00/12oz bag – Profit to Organization: \$3 per bag

We're not just about coffee; we're about supporting your goals! To get started please scan the QR code below to fill out our fundraising form:



Happy Fundraising!